

The state of broadband in Hungary

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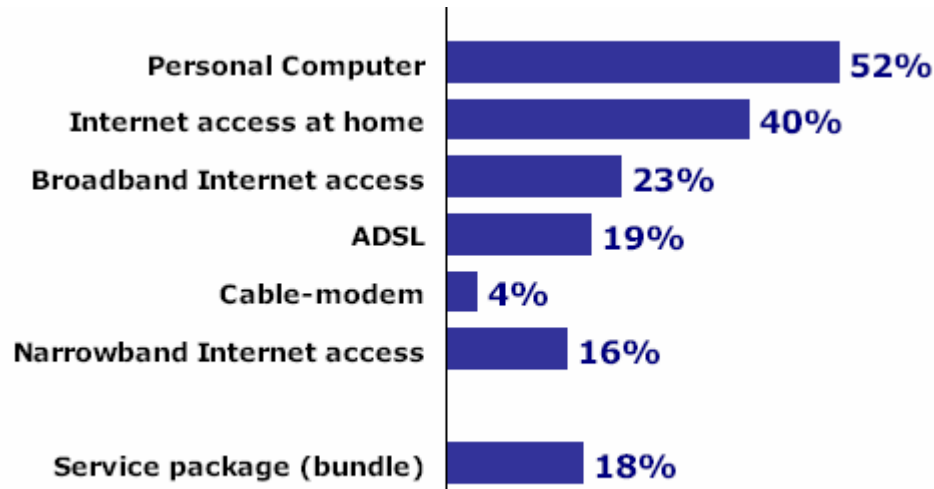


BReATH workshop

Athens, 04. 09. 2006.



Big Picture – ICT in Europe



Hungary: PC – 36%, Internet Access – 18%, Broadband – 11%

Source: Eurobarometer, 2006

Big picture II. – Hungarian researches 2005

Researches in 2005	Size of sample (theoretical)	Age groups of the respondents	Households in total (according to KSH)	Computers at home / computer use	Internet at home / Internet use
WIP 2005	4288 (households)	16 or older	4 million	31%/37%	15%/25%
Eneten	1000 (households)	14 year old, or older, excluding the households exclusively made up of people above 60	3.6 million	54%/50%	19%/35%**
GKI	1000 (persons)	18 or older	–	–/34%	14.8*%/26%

*projected to the population aged 14 or older

**projected to the entire population 30±2%

Some fresh data from...



The World Internet Project: a 10-year, longitudinal study as part of the international research.

Since 2001 in Hungary

<http://www.worldinternetproject.net/>

WIP 2006 results

- Computer at home – 38%
- Internet acces at home – 21%
- Computer useage: 47%
- Internet useage: 35%

Source: WIP 2006, (n=3969)

...and what about broadband?

14%

2/3 of the households with Internet-access have
broadband connection

The technology of access

	2003	2004	2005
Analogue modem	48%	39%	20%
ISDN	13%	11%	9%
Cable	13%	19%	30%
ADSL	14%	21%	32%
Mobile phone	3%	4%	1%
Other	4%	3%	6%
Does not know	6%	4%	1%

2006*

16%

5%

30%

40%

1%

4%

4%

Source: WIP, 2003–2005

*Source: WIP 2006

Urban-rural aspect

	Internet	broadband
Budapest	32%	77%
County centers	24%	75%
Other towns	18%	70%
Villages	14%	59%

Source: WIP 2006, (n=3969)

Janus-faced situation

Low Internet-penetration
vs.
Promising broadband share

The barriers of Internet-usage (between non-users)

- Don't need Internet – 46%
- Can't use it – 17%
- Not interested – 30%
- Don't have a PC – 20%
- Too expensive – 20%

Source: WIP 2006, (n=3969)

Good practice?

- Aparhant – local Wi-Fi
- Bóly – Planned FTTH project
- Budapest municipal Wi-Fi

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