

Press Release – 4 July 2005

BReATH – Broadband e-Services and Access for the Home



BReATH

Promoting broadband across Europe

A Specific Support Action project funded by the European Commission 6th Framework Programme Information Society Technologies.

The BReATH consortium is pleased to announce the start of the BReATH project. The objectives of BReATH are to stimulate and support the transfer of know-how and best practices in planning and delivering broadband e-services and access to the EU New Member States and Associated Candidate Countries, involving as many stakeholders and actors as possible and fostering cross-border research collaboration.

BReATH will survey and benchmark the current status of deploying broadband access and services in NMS and ACC states and identify problems, hurdles and bottlenecks to their deployment. It will carry out case studies, techno-economic studies and strategic modelling to support discussions with regional stakeholders to find ways of overcoming implementation barriers. Overall, the project studies will culminate in a 'Road Map' and 'Good Practice Framework' for the strategic development and deployment of broadband services in those areas that are just starting out or plan to do so in the future.

BReATH study results will be disseminated through a programme of seminars and workshop events, which will be used to strengthen awareness and further encourage the take-up of broadband.

BReATH project partners:

- Eindhoven University of Technology (TUE), The Netherlands - Coordinator
- Research and Education Society in Information Technologies (AIT), Greece
- Gtel Consultancy Limited (GTel), UK
- National Institute of Telecommunications (NIT), Poland
- Institut Jozef Stefan, University of Ljubljana (IJS), Slovenia
- Institute of Radio Engineering and Electronics (IREE), Czech Academy of Sciences, Czech Republic
- European Institute for Research and Strategic Studies in Telecommunications GmbH (Eurescom), Germany

Start date: 1 June 2005

Duration: 18 months

For more information please contact:

René Kramer (r.d.j.kramer@tue.nl)

FP6-IST-3-015893-SSA

www.ist-breath.net

